

Batteries - Watch, Calculator & Hearing Aid



Standing the Test of Time.

Where Available

Southeastern Findings sells exclusively
General Battery Data

LOW-DRAIN batteries are recommended for electronic watches that do not have a light, alarm, or LED display. HIGH-DRAIN batteries are essential for electronic watches that do have a light, alarm, or LED display.

Voltages

Lithium 1.50, 2.00, or 3.00 volts
Alkaline 1.50 volts
Rechargeable 1.50 volts

Other questions about batteries can be answered by AWI by calling (513) 367-9800 or writing to P.O. Box 41011, Cincinnati, Ohio 45211.



TRADE IN YOUR OLD WATCH BATTERIES

Join our Battery Recycling Program. We will issue a \$5.00 credit for every pound you send us. Use your credit towards any items in our catalog. Program applies only to silver oxide cells.

We do not accept Alkaline, Lithium or Mercury cells. (1 pound increments only)

Watch for battery promotions throughout the year. **Free** keychains, flashlights, golf balls and other promotional items.

Convert Your Battery To The Eveready Energizer Number

Order this number:

| EVEREADY | AWI | VOLT | DIMENSIONS | DURACELL | MAXELL | PANASONIC | RAY-O-VAC | RENATA | SEIKO | MISC. |
|--------------------------------------|-----|------|---------------------|----------|----------|-----------|-----------|----------|-----------|-------------------------------|
| 370 Discontinued use B371/370 | | | | | | | | | | |
| 371/370 | S18 | 1.5 | 9.5 X 2.1 | D371 | SR920SW | SP371 | 371 | 317, 30 | TR920SW | GS6, 605SB, A, SG6, 280-31 |
| | | | | | | | RW315 | | | |
| 373 | S40 | 1.5 | 9.5 X 1.65 | D373 | SR916SW | SP373 | 373 | 373, 41 | TR916SW | V3 73, 617, 539, 280-45 |
| | | | | | | | RW317 | | | |
| 376 | S27 | 1.5 | 6.8 x 2.1 | | SR626W | SP376 | | 376, 43 | SR/TR626W | G4 |
| 377 | S32 | 1.5 | 6.8 x 2.6 | D377 | SR626SW | SP377 | 377 | 377, 37 | SR626SW | V377, 654, 606, 565, 280-39 |
| | | | | | | | RW329 | | SB-AW | |
| 379 | S56 | 1.5 | 5.8 x 2.15 | S379 | SR521SW | SP379 | 379 | 379, 522 | TR21SW | V329, 280-59, 520 |
| | | | | | | | RW327 | | | |
| 381 DISCONTINUED use B391/381 | | | | | | | | | | |
| 384 DISCONTINUED use B392/384 | | | | | | | | | | |
| 386/301 | S07 | 1.5 | 11.6 x 4.2 | D386 | SR43W | SP386 | 301/386 | 386, 6 | SR43W | V386, G12, 260, 280-41 |
| | | | | G12 | | | RW44 | | | SB-B8 |
| 387S | M12 | 1.5 | 11.6 x 3.6 | D387 | | | 387 | | | V387, 214, 502 |
| | | | | | | | RW51 | | | |
| 389 DISCONTINUED use B390/389 | | | | | | | | | | |
| 390/389 | S24 | 1.5 | 11.6 X 3.0 | D390 | SR1130SW | WS-10 | 390 | 390, 11 | TR1130SW | V390, GS10, 603, 534, 280-24 |
| | | | | | | | RW39 | | SB-AU | |
| 391/381 | S11 | 1.5 | 11.6 X 2.05 | D391 | SR1120W | SP391 | 391 | 391, 23 | TR1120W | V391, GS8, 553, 280-30 |
| | | | 10L130 | | G8 | | RW40 | | | |
| 392/384 | S13 | 1.5 | 7.9 X 3.6 | D392 | SR41W | SP392 | 392 | 392, 2 | TR41W | V392, G3, 247-B, Z392, 280-13 |
| | | | 10L125 | | | | RW47 | | | |
| 393 | S15 | 1.5 | 7.9 X 5.35 | D393 | SR754W | SP393 | 393 | 393, 15 | SB-B3 | V393, G5, 255, S-93, 546 |
| | | | 10L123 | | | | RW48 | | | |
| 394 | S26 | 1.5 | 9.5 X 3.6 | D394 | SR936SW | | 394 | 394, 27 | SB-A4 | V394N, GS9, 524, 280-17 |
| | | | 10L126 | | | | RW33 | | | |
| 395/399 | S28 | 1.5 | 9.5 X 2.7 | D395 | SR926SW | SP395 | 395 | 395, 25 | TR926SW | V395, GS7, 610, 523, 280-48 |
| | | | | | | | RW313 | | SB-AP | |
| 396 DISCONTINUED use B397/396 | | | | | | | | | | |
| 397/396 | S30 | 1.5 | 7.9 x 2.7 | D397 | SR726SW | SP397 | 397 | 397, 26 | TR726SW | V397, GS2, 607, SG2, 280-28 |
| | | | | | | | RW311 | | SB-DL | |
| 399 DISCONTINUED use B395/399 | | | | | | | | | | |
| E-CR1025 | L44 | 3.0 | 10 X 2.5 | | | CR1095 | | | CR1025 | |
| E-CR1216 | L40 | 3.0 | 12.5 X 1.6 | | | BR1216 | | | | |
| E-CR1220 | L04 | 3.0 | 12.5 X 2.0 | D1220 | CR1220 | CR1220 | | | CR1220 | PA |
| E-CR1225 | L30 | 3.0 | 12.5 X 2.5 | | | | | | CR1225 | |
| E-CR1616 | L28 | 3.0 | 16.0 X 1.6 | | | CR1616 | | | CR1616 | |
| E-CR1620 | L08 | 3.0 | 16.0 X 2.0 | D1620 | | CR1620 | CR1620 | | CR1620 | EA |
| E-CR2012 | L40 | 3.0 | 20.0 X 1.2 | | CR2012 | CR2012 | | | CR2012 | |
| E-CR2016 | L10 | 3.0 | 20.0 X 1.6 | DL2016 | CR2016 | CR2016 | | | CR2016 | SBT-11 |
| E-CR2025 | L12 | 3.0 | 20.0 X 2.5 | DL2025 | CR2025 | CR2025 | CR2025 | CR2025 | CR2025 | 280-204, FA |
| E-CR2032 | L14 | 3.0 | 20.0 X 3.2 | DL2032 | CR2032 | CR2032 | CR2032 | CR2032 | CR2032 | 280-205, NA |
| E-CR2320 | L26 | 3.0 | 23.0 X 2.0 | | | | | | CR2320 | CR2032, LF1/2V |
| E-CR2325 | L05 | 3.0 | 23.0 X 2.5 | | | BR2325 | BR2325 | | CR2320 | CR2320 |
| E-CR2430 | L20 | 3.0 | | DL2430 | | CR2430 | | | CR2430 | CR2430, LF1/2W |
| AC13E | | 1.4 | 7.8 X 5.35 | DA13 | | | PZ13 | L13ZA | | 13HPX, PR13 |
| AC312E | | 1.4 | 7.8 X 3.6 | DA312 | | | PZ312 | L312ZA | | |
| E90 | | | SIZE N .11.9 x 29.3 | MN9100 | | AM5 | B10 | | | KN, LRIN |

NEW BATTERY STARTER KITS

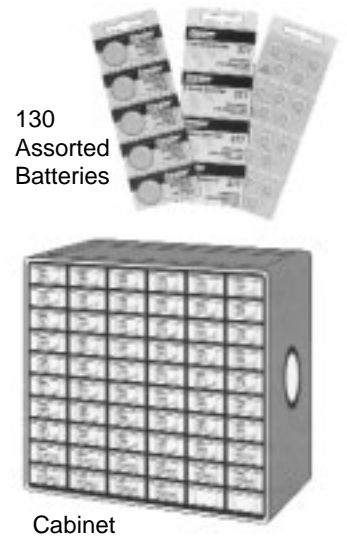
Build your watch battery replacement sales
Basic and Deluxe Kits Include:

BSK Basic Kit \$315.90

- 130 Assorted Batteries (31 types which covers 97% of replacement market)
- EWB-1 Battery Tester
- 60 Drawer Cabinet
- Training Booklet
- Watch Battery Cross Reference Guide
- Battery Size Checker
- Store Counter Sign

DBSK Deluxe Kit \$650.85

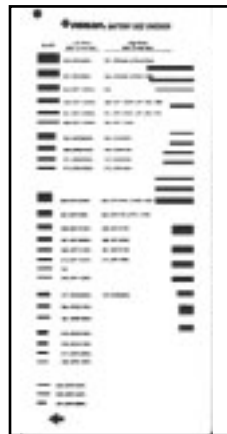
- Deluxe Kit Also Includes:
- 200 Assorted Batteries
- W3000 Analyzer
- Training Video
- Tool Assortment (Fiberglass scratch brush, 3 screwdrivers, plastic tweezers, case wrench, flat blade case knife, pin pusher, case holder, and polishing cloth. All with a handy carrying case.)



Watch Battery Sales Tools



BCRG
FREE watch battery cross reference guide



BBS1
FREE watch battery sizer tool



BCDS
FREE Energizer counter sign

Watch for battery promotions throughout the year. Free keychains, flashlights, golf balls and other promotional items.

Watch Battery Analyzer

Electronic Testing Device For Watch Departments



W3000
\$149.85
Dimensions
6 1/16" x 5 3/8" x 2"

Determines if there is a problem with the watch or if the battery needs replacing without having to open the watch case. Test Silver Oxide, High Drain, Low Drain, Mercury, and Lithium batteries.

Watch/Electronic Battery Tester

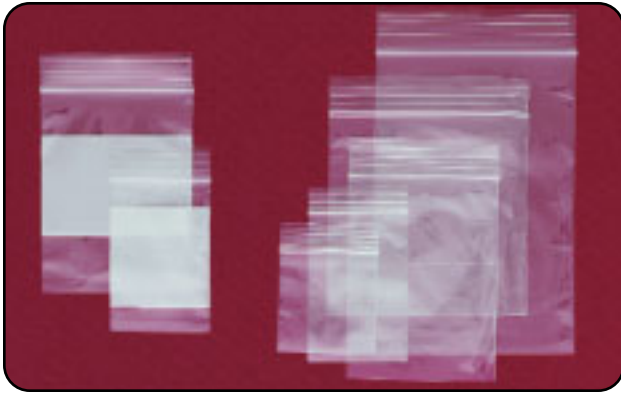
EWB-1
\$54.00
Dimensions
2 1/4" x 4 1/4" x 2"



- Designed to test the full range of Silver, Mercury, and Coin Lithium Cells.
- Compact, modern design.
- Spring clip contact design eliminates the need for wire test leads.
- Testing instructions included on the bottom of the tester.

Bulk Zip-Lock Bags

Packaged 100 to a package



| White Block | | Clear | |
|--------------------------|-------|-----------------|--------------------------------|
| No. S103 | 2 x 3 | No. S95 | 2 x 2 as low as \$1.38 per 100 |
| as low as \$1.80 per 100 | | No. S102 | 2 x 3 as low as \$1.56 per 100 |
| No. S108 | 3 x 4 | No. S107 | 3 x 4 as low as \$2.28 per 100 |
| as low as \$2.58 per 100 | | No. S110 | 4 x 4 as low as \$2.82 per 100 |
| | | No. S115 | 4 x 6 as low as \$3.66 per 100 |

Chain Cards

2 x 5 7/8"
with Poly Sleeve
for 16-30" Chains

No. **CHCRD** \$.72 each

No. **ACHCRD** \$1.20 each
Assembled Chain Card

We will put your chain purchase on the card and place in a plastic sleeve for your convenience.

See pages 145-152 for the complete chain selection.



Looking for Earpiercing Studs and Guns? They have been moved to the back of the earring section on page 170.

Shipping Container



Corrugated Board
6.5" x 4.5" x 3/4"
Sold by the dozen

Order: **AY**

| | | |
|---------|-------|---------|
| 1 doz. | (12) | \$11.40 |
| 6 doz. | (72) | \$10.26 |
| 12 doz. | (144) | \$9.69 |

Assortment Box

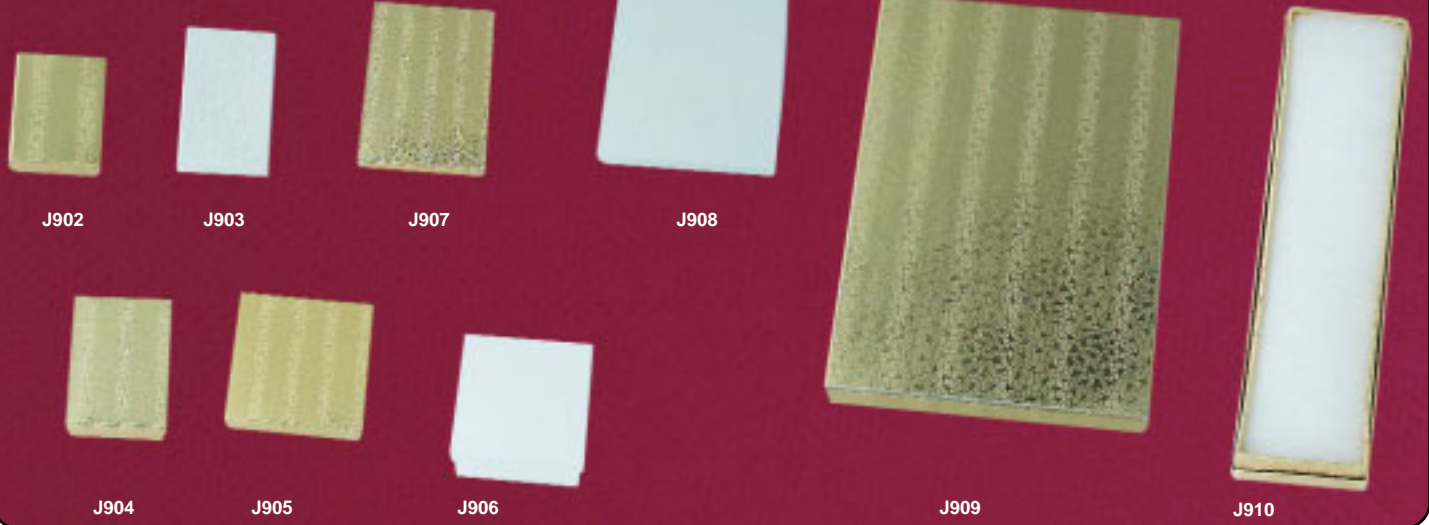


Order: **AX**
\$10.62
Sold Each

Assortment Box
3 3/4" x 3" with 12, 5/8" partitions (small items will not jump compartments when closed)

Cotton Filled Paper Boxes

Available in White or Yellow Foil



| Part No. | Size | Price Ea | Part No. | Size | Price Ea |
|-------------|------------------------------|----------|-------------|------------------------------|----------|
| J902 | .2" x 1 9/16" x 11/16" | .0.90 | J907 | .5 7/16" x 3 15/16" x 15/16" | .1.71 |
| J903 | .2 9/16" x 1 13/16" x 15/16" | .1.11 | J908 | .6 3/16" x 5 1/8" x 1 1/16" | .1.80 |
| J904 | .3 1/4" x 2 1/4" x 11/16" | .1.20 | J909 | .7 3/16" x 5 1/8" x 15/16" | .2.25 |
| J905 | .3 1/2" x 3 1/2" x 11/16" | .1.29 | J910 | .8 1/8" x 2 1/8" x 15/16" | .1.41 |
| J906 | .3 1/2" x 3 1/2" x 2" | .1.35 | | | |

*Order Part No. plus W for White or G for Gold Foil.

JEWELRY BOXES

Toll Free 1-800-282-8285 : Local 770-934-0360

Distinctive, contemporary styling.
When only the best packaging will do.
Classic, soft textured black leatherette boxes with their own high quality cardboard outer box. Sold individually.



J860BL
Earring
3 1/3"x2 1/2"x1 7/8"
\$5.25 ea

J880BL
Bracelet
9 3/4"x2 1/2"x1 1/3"
\$8.64 ea

J830BL
Single Ring
1 7/8"x2"x1 5/8"
\$3.21 ea

J840BL
Pendant
2 3/4" x 3 3/4" x 1 3/8"
\$5.25 ea

J875BL
Large Necklace
6 3/4"x7/8"x1 3/4"
\$18.90 ea

J870BL
Necklace
6 7/8"x5"x1 5/8"
\$14.10 ea

High Quality - Luxurious Velvet covered metal boxes with velvet inserts. Each box packed in its own cardboard outer box. Sold in dozen lots per color and style. Available in black, beige or gray.

New Jewelry Boxes
See page 161 for Ribbon Style.
Page 138 for Flocked Hand Bag Style.



J140
Lavalier
2 3/4"x3 1/2"x1 1/4"
\$75.09 doz.

J160
Earring
2 1/8"x7/8"x1 1/2"
\$69.03 doz.

J130
Single Ring
2 1/8"x7/8"x1 1/2"
\$65.46 doz.

Quantities Available until current stock is diminished
J170
Necklace
6"x4"x1"
\$148.02 doz.

J180
Bracelet
8"x2"x1 1/4"
\$139.47 doz.

Economy Priced Velvet Boxes - All boxes have cardboard liners. Sold by carton only. Available in black or gray.



J550
Pendant
2 3/8"x3"
\$71.34, 2 dozen

J530
Single Ring
2"x2"
\$83.70, 3 dozen

J560
Earring
2"x2 1/4"
\$83.70, 3 dozen

J580
Bracelet
2"x8 5/8"
\$110.97, 2 dozen

J570
Necklace
6 1/2" x 6 1/2"
\$92.16, 1 dozen